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Date: 28.08.2018	N°Rev.: 02	BUSINESS POLICY		
	EBFO PRI	(Quality, Environment, Health and Safety, Protection at the workspace)		

PRINOTH is one of the world's leading producer of snow groomers and tracked utility vehicles. With its products PrinOTH offers innovative solutions for highest customer value.

PRINOTH achieve its objective through:

Innovative products: PRINOTH thinks ahead and sets standards in the development of new products and optimal solutions. With a strong focus on research and development and the courage to explore new ideas, we are already working on the technologies of tomorrow.

Customer focus: PRINOTH gears its activities towards customer value. Our proximity to the market allows us to offer integrated solutions to our customers and to increase their business success.

Quality leadership: High-quality products lead to high reliability and productivity. Our quality promise is complemented with excellent service and worldwide availability of genuine spare parts.


Efficiency: PRINOTH aims for continuous improvement of processes in all business sectors and optimizes the cost effectiveness of its added value. We pay special attention to maximum efficiency and an economical use of resources.

Strong employee orientation: Committed employees with high individual responsibility find potential for development and fulfillment at PRINOTH. Our open corporate culture leads to high transparency and a strong team spirit.

For this purpose the management of PRINOTH is committed to establish business processes and a business culture which ensure that:

1. The requirements and the wishes of customers are carefully studied through an ever closer relationship and partnership between Marketing, Product Development and Customer Service of PRINOTH and key players and know-how carriers of customers as well as by regular surveys and market analysis.
2. The design of the products of PRINOTH is continuously improved in view of the requirements and wishes of customers and in consideration of experience, new materials, progress in technical art and manufacturing technology, value analysis and cost efficiency, reduction of noise and energy consumption as well as safe and easy operation and maintenance.
3. The production, assembly and transport of products of PRINOTH is continuously improved in order to comply with the highest standards of efficiency, product and process quality, safeguard of health and security of employees and environmental protection. This shall apply in particular for production, assembly and transport under the direct responsibility of the companies of PRINOTH. But those standards shall also be promoted for the production, the assembly and transport under the responsibility of partners and suppliers.
4. The vehicles of PRINOTH are delivered in time, in coherence with the agreed scope and in compliance with the budgets; once the vehicle is sold, the PRINOTH After Sales provide an expeditious and skillful assistance and service to clients with regard to the operation of PRINOTH and advise them on recommended enhancements and upgrades.
5. All applicable laws and regulations as well as the rules and provisions contained in the latest version of the company's Code of Ethics are applied.
6. The field of activity of the QM system is the development, production, sales and after sales service of snowgroomers.
7. Following standards are applied:
ISO 9001:2015
ISO14001:2015
OHSAS 18001:2007

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The management of the companies of PRINOTH shall further be committed to create working conditions and a working environment which attracts qualified and dedicated staff and keeps them motivated, facilitates training and professional development. In this context a proper work - family life balance is among the main concerns.

In turn all employees and other third parties acting on behalf of the companies of PRINOTH and working under their responsibility shall

1. contribute to the achievement of the company's goals;
2. continuously endeavor to improve their own performance and add to the continuous improvement of the performance of the whole company;
3. comply with the company's business processes, style and values;
4. strictly adhere to all applicable laws and regulations, rules and instructions as well as the provisions contained in the company's Code of Ethics

This Business policy shall be incorporated into the Integrated Management System of PRINOTH and be brought to the attention of employees for implementation. Compliance with this policy shall regularly be assessed with the management review.

Sterzing, 28 August 2018

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