


Created by: QM		<b>Form</b>		
Date: 10.12.2019	N°Rev.: 03	<b>Business Policy</b>		
	EBFO PRI	<b>(Quality, Environment, Health &amp; Safety)</b>		

PRINOTH is one of the world's leading producer of snow groomers, tracked vehicles and forestry mulching heads. With its products PRINOTH offers innovative solutions for highest customer value.

PRINOTH management is committed to create a corporate culture based on a process approach considering the context of the organization, the risk factors and the principles of the corporate Code of Ethics (social responsibility, ethics, quality and growth). This policy takes into account the last regulatory changes regarding health and safety following which PRINOTH confirms its commitment.

PRINOTH achieve its objective through

**Innovative products:** PRINOTH thinks ahead and sets standards in the development of new products and optimal solutions. With a strong focus on research and development and the courage to explore new ideas, we are already working on the technologies of tomorrow.

**Customer focus:** PRINOTH gears its activities towards customer value. Our proximity to the market allows us to offer integrated solutions to our customers and to increase their business success.

**Quality leadership:** High-quality products lead to high reliability and productivity. Our quality promise is complemented by excellent service and worldwide availability of genuine spare parts.

**Efficiency:** PRINOTH aims for continuous improvement of processes in all business sectors and optimizes the cost effectiveness of its added value. We pay special attention to maximum efficiency and an economical use of resources.

**Strong employee orientation:** -Committed employees with high individual responsibility find potential for development and fulfillment at PRINOTH. Our open corporate culture leads to high transparency and a strong team spirit.


These values represent the company mission and they are aimed to the achievement of the following objectives:

- Meet the customers' requirements and needs with particular attention to the digital and sustainable solutions;
- Provide best assistance to the clients worldwide;
- Deliver products on time and in respect to the quality standards;
- Create healthy and safe working conditions, which attracts qualified and dedicated staff with high individual responsibility. In this context a proper work - family life balance and the effectiveness of training for professional development are among the main concerns;
- Monitor and, where it is possible, reduce environmental impacts related to the company business such as energy consumption, waste consumption, emission and use of hazardous substances.
- Offer snow groomers and tracked vehicles with engines that meet cleanest exhaust emissions in mobile machinery.

For these objectives, the management of PRINOTH is committed to establish business processes and a business culture that ensure that:

1. The requirements and the wishes of customers are carefully studied through an ever closer relationship and partnership between Sales and Marketing, Product Development and After Sales of PRINOTH and key players and know-how carriers of customers as well as by regular surveys and market analysis;
2. The design of the products of PRINOTH is continuously improved in view of the requirements and wishes of customers and in consideration of experience, new materials, progress in technical art and manufacturing technology, value analysis and cost efficiency, reduction of noise and energy consumption as well as safe and easy operation and maintenance;
3. The production, assembly and transport of products of PRINOTH is continuously improved in order to comply with the highest standards of efficiency, product and process quality, safeguard of health and security of employees and environmental protection. This shall apply in particular for production, assembly and transport under the direct responsibility of the companies of PRINOTH. Moreover, those standards shall also be promoted for the production, the assembly and transport under the responsibility of partners and suppliers.

Template: FO_template_EN Issued by: QM	Current template available in: Quality Map Document must be archived? Archive: department	Yes	<input type="checkbox"/>	Page 1/2
		No	<input type="checkbox"/>	

Created by: QM		<b>Form</b>		
Date: 10.12.2019	N°Rev.: 03	<b>Business Policy</b>		
	EBFO PRI	<b>(Quality, Environment, Health &amp; Safety)</b>		

4. The vehicles of PRINOTH are delivered in time, in coherence with the agreed scope and in compliance with the budgets; once the vehicle is sold, the PRINOTH After Sales provide an expeditious and skillful assistance and service to clients with regard to the operation of PRINOTH and advise them on recommended enhancements and upgrades.
5. All applicable laws and regulations as well as the rules and provisions contained in the latest version of the company's Code of Ethics are applied.
6. PRINOTH aims for a culture of continuous improvement.
7. A zero-accident culture is promoted. The Company takes all reasonable measures to assess and control the potential risks of its operations, including process and occupational health and safety risks.
8. Hazards and risks are eliminated or mitigated in order to prevent occupational injuries and illnesses, avoid industrial accidents.
9. Effective routes for consultation and open channel for participation of worker and workers' representatives are provided.

In turn all employees and other interested parties acting on behalf of the companies of PRINOTH and working under their responsibility shall

1. contribute to the achievement of the company's goals;
2. continuously endeavor to improve their own performance and add to the continuous improvement of the performance of the whole company;
3. comply with the company's business processes, style and values;
4. strictly adhere to all applicable laws and regulations, rules and instructions as well as the provisions contained in the company's Code of Ethics.

This Business policy shall be incorporated into the Integrated Management System of PRINOTH and be brought to the attention of employees through the publication on the intranet and the website.

Sterzing, 10 December 2019

Template: FO_template_EN Issued by: QM	Current template available in: Quality Map Document must be archived? Archive: department	Yes <input type="checkbox"/>	Page 2/2
		No <input type="checkbox"/>	